

EBONYE GUSSINE WILKINS



I built a career in media activism as a social justice writer and editor shaping media through the lens of inclusion. What does that mean? I've helped corporations, nonprofit organizations, and individuals assess their materials and revise or create content that better reflects the communities they serve.

Packaging solutions to be thoughtful, accurate, and empowering, I work with people to shift the focus toward what we can do **right now** to make content more inclusive. Using editorial practices and principles, I partner with people to help align their goals with the communities they seek to represent and create solutions with.

Now, as a **Community Alignment Partner**, I bring together good people and good companies to create media that heals and empowers. The solutions we build with each other offer a next step toward shaping the world we want to become.

WHO HAVE I WORKED WITH?

WRITING AND EDITORIAL DIRECTION

Haas Institute for a Fair and Inclusive Society
Independent Book Publishers Association
Nieman Storyboard
Office of Equity and Access, NYCDOE
Rooted in Rights
W.K. Kellogg Foundation
YES! Magazine

DESIGN AND PRODUCTION

ADP Canada
California Council on Economic Education
CVS Health
DELL EMC

EDITORIAL AND PRODUCTION SUPPORT

Advancement Project California
Center for Social Inclusion
Community Coalition
Div. of School Climate and Wellness, NYCDOE
Princeton University
Race Forward

CONTENT AND CURRICULUM CREATION

Editorial Freelancers Association
Arthur L. Carter Journalism Institute (NYU)

SPECIALIZED EDITORIAL SUPPORT

National Geographic Children's Books

WHAT CAN I DO FOR YOU?

There are no cookie-cutter solutions to inclusion, so we work together to create and revise media that is customized to make sense for your project and goals. I believe that media should not only include more people but it must also work for more people. I partner with you to make that a reality. I can work with you to evaluate your existing media and explore options to make it more inclusive. I can also help you build better media from scratch that reflects the audiences you wish to reach and the communities you wish to serve.

WHAT IS MY APPROACH?

Audience: Consider an audience's expectations and strive to better reflect the community represented.

Talent: Partner with outstanding creators who have the expertise and experiences to inform and help produce thoughtful media.

Content: Develop media that presents the message in a way that heals and empowers.

HOW CAN YOU WORK WITH ME?

**Media Inclusion Consulting | Custom Curriculum | Presentations | Sensitivity Review
Writing and Editing | Content Creation and Revision | Publication Design | Project Planning**

WHAT IS IT LIKE WORKING WITH ME?

"Working with Ebonye to create educational materials for journalism students improved our class and made my job easier. She went above and beyond—interviewing reporters and editors to share their methods to create more inclusive work and building a resource guide on dozens of topics. The material was beautifully designed, engaging, and easy to navigate. And students said it made them re-think how they approach stories, particularly whose voices they include in their work. This is such an important lesson for young journalists. Plus, she's just a joy to work with—clear communication, on time, and on budget—what more could you ask for?" —*Bartie S.*

"Ebonye is efficient, conscientious, and very invested in making sure she reflects your organization's values, identity, and mission. In my work with her, she assisted in the production of materials to be shared with some of the nation's top private foundations. I always felt confident that we were putting our best foot forward due to her diligence and professionalism." —*Kara M.*

"Ebonye is consummate professional who does far more than the average editor. She has an incredible ability to make make you think critically and apply it to your work. She took the time to explain her ideas and how they would make my work better and offered concrete examples to tie back to the overall thesis of my project. She quickly and enthusiastically delivered far more than expected and left no stone unturned. She is timely, ambitious, incisive, and direct, and she asks important questions. I recommend her to anyone who is willing to dig deeper into their own writing while receiving rigorous and necessary feedback. I would not have had the results from my project had it not been for Ebonye's editorial talent." —*Heather D.*

HOW DO I GET IN TOUCH?

EMAIL

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WEBSITE

www.egwmedia.com

**EBONYE
GUSSINE WILKINS**

**Community
Alignment Partner**